

## 特瑞堡农业轮胎黑龙江首家形象店隆重开业

为更好的深化用户联系，为用户提供更专业、更便捷的服务，特瑞堡农业轮胎黑龙江省首家形象店--动力科贸北安店，于4月20日在黑龙江省北安市隆重开业。

出席此次开业典礼的有：黑龙江地区特瑞堡大马力农业轮胎的忠实用户，约翰迪尔东北区服务经理王振发先生及其核心服务团队，以及动力科贸服务经理蔡忠颖先生及其核心服务团队。



开业典礼上，哈尔滨动力科技贸易股份有限公司配件销售总监杨国君先生发表讲话，他表示：

“作为特瑞堡农业轮胎于12年进入中国市场后的第一家合作伙伴，6年来，动力科贸与特瑞堡携手并进，为东北地区的大马力拖拉机用户提供着始终如一的专业化服务。向后，通过北安店这个信息窗口，我们将实现更紧密的客户联系，加强交流沟通与反馈，提供宾至如归的贴心服务。”

来自二龙山农场的实际用户陈新华先生，现场介绍了他在使用特瑞堡子午线轮胎后的切身感受。

“我15年采购了特瑞堡TM800系列的710/70R38，并用在了约翰迪尔的9320上。2年多以来，作业效率大幅提升的同时，保证油耗降低，是我对特瑞堡轮胎最直观的认识”，陈新华如是说到。

特瑞堡中国区零售市场销售经理王伟先生进行了特瑞堡子午线轮胎的产品分布及对应特点的介绍和分享，并表示：“特瑞堡将持续秉承以客为尊的企业理念，强化科技创新并加大客户关注，向客户提供更专业的农业轮胎产品。”



北安店位于黑龙江省黑河市北安市北岗汽配城，店内设计理念以特瑞堡的国际化元素为基础，增添了对中国消费市场的特殊理解，这种中西文化的融合，创建了更好的消费体验。店内特设产品展示专区，公司信息展示区，产品性能对比区、及商务洽谈专区，不仅可以为老用户更高效地提供专业服务，同时可为新用户增添对于特瑞堡的认知，强化了特瑞堡与消费者的纽带关系。

通过北安店的落成，我们将为所有关注特瑞堡农业轮胎产品的朋友提供一个开放式平台，以促进北安地区大马力拖拉机用户的相互交流与经验分享。希望大家在农闲时，常来形象店互相学习，分享农机管理、农场运营及相关轮胎专业知识技巧，提升拖拉机工作效率，共同创富创收！

**-ENDS-**

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**Company and profile of the Trelleborg group:**

***Trelleborg Wheel Systems*** is a leading global supplier of tires and complete wheels for agricultural and forestry machines, materials handling, construction vehicles, motorcycles, bicycle and other specialty segments. It offers highly specialized solutions to create added value for customers and is partner of the leading Original Equipment Manufacturers. Its manufacturing facilities are located in Italy, Latvia, Brazil, Czech Republic, Serbia, Slovenia, China, Sri Lanka, Sweden and U.S. [www.trelleborg.com/wheels](http://www.trelleborg.com/wheels)



***Trelleborg*** is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 31 billion (EUR 3.23 billion, USD 3.60 billion) and operations in about 50 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems, and the operations of Rubena and Savatech. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. [www.trelleborg.com](http://www.trelleborg.com)