



News Release: May 2016

Trelleborg Releases Tire iBrochure App for the U.S.

Trelleborg announces the release of Tire iBrochure App for use on iOS and Android tablets, smartphones and desktops specifically adapted to meet the needs of the U.S. market.

The Tire iBrochure is a specialist tool designed to provide farming professionals, as well as specialized tire and machinery dealers, with comprehensive information on Trelleborg's complete tire range along with useful advice to help users get the most out of their agricultural and forestry tires.

Thanks to this user-friendly tool, American producers, contractors, and specialized dealers will be able to easily access all technical information about Trelleborg's complete agricultural tire range.

Andrea Masella, Country Manager, Agricultural and Forestry Tires at Trelleborg Wheel Systems, says: "As technology is advancing, producers and their operations are as well. To meet the evolving needs of our customers, we strive to equip them with the tires and tools they need to be successful. Digital tools are becoming more popular with American farmers, and we are providing them with digital information they can access at their fingertips is key. "

The Tire iBrochure App can be downloaded from the Apple store, Google Play or Trelleborg website (www.trelleborg.com/wheels/agri/apps).

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For **press releases** from Trelleborg Wheel Systems visit the Press Room at www.trelleborg.com/wheels.

For more **images** visit the image bank at www.trelleborg.com/wheels

For **more information** or **high resolution** pictures, please contact:

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For press releases from the whole of **Trelleborg Group**, visit the Trelleborg Media Center. The Products and Solutions section allows you to select news by industry. Go to www.trelleborg.com/news where you can also subscribe to our newsletter.



Company and profile of the Trelleborg group:

Trelleborg Wheel Systems is a leading global supplier of tires and complete wheel systems for agricultural and forest machinery, forklift trucks and other materials-handling vehicles. The company offers highly specialized solutions to create added value for customers. Trelleborg is partner of all leading manufacturers of tractors and agricultural machines. It has annual sales of about SEK 4.315 (EUR 461 million), 3.295 employees and manufacturing facilities in Italy, Latvia, China, Sri Lanka, Sweden and U.S. www.trelleborg.com/wheels

Trelleborg is a world leader in engineered polymer solutions that seal, damp and protect critical applications in demanding environments. Its innovative solutions accelerate performance for customers in a sustainable way. The Trelleborg Group has annual sales of SEK 25 billion (EUR 2.65 billion, USD 2.94 billion) in over 40 countries. The Group comprises five business areas: Trelleborg Coated Systems, Trelleborg Industrial Solutions, Trelleborg Offshore & Construction, Trelleborg Sealing Solutions and Trelleborg Wheel Systems. In addition, Trelleborg owns 50 percent of Vibracoustic, the global market leader within antivibration solutions for light and heavy vehicles, with annual sales of SEK 18 billion (EUR 1.94 billion, USD 2.15 billion) in about 20 countries. The Trelleborg share has been listed on the Stock Exchange since 1964 and is listed on Nasdaq Stockholm, Large Cap. www.trelleborg.com.